

# ***Curriculum Vitae* - Dr. Leonard M. Jessup**

## **Leadership Experience**

President, July 2018 to Present

**Claremont Graduate University**

150 E. 10th Street | Claremont, CA 91711

President, January 2015 to June 2018

**University of Nevada, Las Vegas (UNLV)**

Dean and Halle Chair in Leadership, and

Professor in Entrepreneurship and Innovation, May 2011 to January 2015

**Eller College of Management, University of Arizona**

### **Leadership Roles at Washington State University, 2000 to 2011**

Director of the Center for Entrepreneurial Studies, Chair of the Department of Entrepreneurship and Information Systems, and Markin Endowed Chair in Business Leadership, 2007-2011

Vice President, University Development, and President, WSU Foundation, 2005-2007

Dean and Philip L. Kays Distinguished Professor in MIS, College of Business, 2002-2005

Assistant Director, School of Accounting, IS, and Bus Law, Area Head of the MIS Program, Philip L. Kays Distinguished Professor in MIS, 2000-2002

### **Leadership Roles at Indiana University, Kelley School of Business, 1995 to 2000**

Associate Professor of Information Systems, Chair of the Technology Committee, Co-Director of the Digital Communications Academy for the MBA Program, Captain of the MBA Integrated Core Teaching Team, 1995-2000

Visiting Professor, 1997-1999

**Helsinki School of Economics and Business Administration, Finland**

Associate Professor of Information Systems, Co-Director of the Teams, Technology, and Performance Research Center, 1994-1995

**College of Business and Economics, University of Idaho**

Associate Professor of Information Systems, Director of the Center for High Technology Management, Research Director of the Center for Decision Making, 1990-1994

**College of Business Administration, California State University, San Marcos**

Assistant Professor of Information Systems, 1989-1990

**School of Business Administration, California State University, Long Beach**

## **Education**

PhD            University of Arizona, Tucson, August 1989  
Major: Management and Organizational Behavior  
Minor: Management Information Systems

MBA           California State University, Chico, May 1985  
Major: Business Administration  
Emphasis: Management

BA            California State University, Chico, May 1983  
Major: Information and Communication Studies  
Minor: Business Administration

AA            College of the Siskiyous, Weed, CA, May 1981  
General Education Completion  
Varsity Baseball Team for Two Years

### **Selected Achievements and Awards**

Received the Council for Advancement and Support of Education (CASE) District VII annual CEO Award, San Francisco, CA, March 2018.

Received Asian American Group Annual Community Leader Award, Las Vegas, NV, September 2017.

Received Distinguished Educator Award, Association of Information Technology Professionals, Education Special Interest Group, Las Vegas, NV, November 2016.

Received Autism Advocate Award, Foundation for Autism, Las Vegas, NV, November 2016.

Received Distinguished Alumni Award, California State University, Chico, CA, April 2015.

Received Best Theoretical/Empirical Research Paper Award, Wilson, J. L., Griffin, T., Jessup, L. "Effects of GSS anonymity and group member status on productivity and satisfaction." Presented at the Western Decision Sciences Institute (WDSI) Conference, March 2008.

Article previously published with Foroughi, A., and Perkins, B., in 2005, A Comparison of Audio-Conferencing and Computer Conferencing in a Dispersed Negotiation Setting: Efficiency Matters!, in the *Journal of Organizational and End User Computing*, 17(3), was selected for reprint in a research monograph titled, *Contemporary Issues in End User Computing*, by M. Adam Mahmood, IGI Global Publishing, July 27, 2006.

Received Outstanding Ph.D. Alumnus Award, Department of Management and Policy, Eller College of Management, University of Arizona, August 2004.

Judged "Excellent" and given the "Highest Quality Rating" from ANBAR Electronic Intelligence (guide to management journal literature) for jointly authored 1998 article in *Business Horizons* titled, "A Manager's Primer in Electronic Commerce," Vol 41, No 5, Sep-Oct 1999.

Nominated for an Innovative Teaching Award, Kelley School of Business, Indiana University, 1998.

Received Teaching Excellence Recognition Award, Kelley School of Business, Indiana University, 1997.

Nominated by IS doctoral students for Doctoral Student Association Teaching Award, Kelley School of Business, Indiana University, 1997.

Nominated for the First Interstate Bank Excellence in Teaching Award, College of Business and Economics, University of Idaho, 1995.

Received Outstanding Faculty Member Award, College of Business Administration, California State University, San Marcos, 1994.

Received the Zenith Data System's Masters of Innovation in Education Award along with collaborator Joy Egbert. Award included a \$10,000.00 equipment donation from Zenith to university, 1991.

Selected as participant for Organizational Behavior Doctoral Consortium, Academy of Management Annual Meeting in Anaheim, CA, 1988.

Received Graduate Academic Scholarship, University of Arizona, 1987/88.

Received Lt. Robert Merton Rawlins Merit Award, California State University, Chico, School of Business, 1985.

Received Outstanding MBA Student Award, California State University, Chico, 1985.

Elected President, MBA Student Association, California State University, Chico, 1985.

Received Berry Holding Scholarship for Academic Achievement, College of the Siskiyous, 1980.

### **Journal Publications**

Valacich, J., Wang, A., and Jessup, L. 2018. Did I buy the wrong gadget? How the evaluability of technology features influences technology feature preferences and subsequent product choice. Research Note in *MIS Quarterly*, Vol 42(2): 633-644.

Wang, A., Jessup, L., and Clay, P. 2015. Measurement model in entrepreneurship and small business research: A ten-year review. *International Entrepreneurship and Management Journal*. 11(1): 183-212.

Datta, A., Mukherjee, D. and Jessup, L. 2015. Understanding Commercialization of Technological Innovations: Taking Stock and Moving Forward. *R&D Management*, 44 (3) 215-249.

Wang, A., and Jessup, L. 2014. A Review and Synthesis of Entrepreneurship Research: Towards an Integrative Model of Dependent Variables. *Journal of Entrepreneurship*. 23(2): 163-199.

Osiri, J. K., Miller, D., Clarke, L. & Jessup, L. 2014. Academic Entrepreneurship: Technology Transfer in Higher Education. *Journal of Entrepreneurship Education*, 17: 39-61.

Osiri, J. K., McCarty, M., & Jessup, L. 2013. Entrepreneurial Culture in Institutions of Higher Education: Impact on Academic Entrepreneurship. *Journal of Entrepreneurship Education*, 16:1-12.

Datta, A. and Jessup, L. 2013. Looking Beyond the Focal Industry and Existing Technologies for Radical Innovations. *Technovation: The International Journal of Technological Innovation, Entrepreneurship and Technology Management*. 33(10-11): 355-367.

- Datta, A., Reed, R., and Jessup, L. 2013. Commercialization of Innovations: An overarching framework and research agenda. *American Journal of Business*. 28(2): 147-191.
- Datta, A., Reed, R., and Jessup, L. 2013. Factors Affecting the Governance of Innovation Commercialization: A theoretical model. *Journal of Business and Management*. 17(2): 31-60.
- Reed, R., Storrud-Barnes, S.F., and Jessup, L. 2012. How Open Innovation affects the Drivers of Competitive Advantage: Trading the benefits of IP creation and ownership for free invention. *Management Decision*, 50: 58-73.
- Datta, A., Jessup, L., and Reed, R. 2011. Corporate Reputation and the Commercialization of Innovation: Does reputation match reality, and does innovation matter? *Technology and Investment*, 2(4): 256-272
- Storrud-Barnes, S.F., Reed, R., and Jessup, L. 2010. Uncertainty, Risk Preference, and New-venture Strategies. *Journal of Strategy and Management*, 3 273-284.
- McCarver, D. and Jessup, L. 2010. Building Entrepreneurship across the University: Cross-campus collaboration between business and engineering at WSU. *Journal of Small Business and Entrepreneurship*. 23:1:761-768
- Wilson, J., Griffin, T., and Jessup, L. 2010. GSS Anonymity Affects Small Group Behavior. *Academy of Information and Management Sciences Journal* 13:2: 41-57
- McCarver, D. and Jessup, L. 2010. Khmer Krafts: A case study of integrating social entrepreneurship in Cambodia with entrepreneurship education in America. *Journal of Small Business and Entrepreneurship*, 23:2:225-236.
- Datta, A. and Jessup, L. 2009. Expanding Opportunities in a Shrinking World: A theoretical model explicating the role of social networks and Internet-based virtual environments in social entrepreneurship. *Journal of Virtual Communities and Social Networks*, 1(4), October-December.
- Umesh, U. N., Jessup, L., and Huynh, M. 2007. Getting Ideas to Market: Common problems and solutions for the flexible technological entrepreneurs. *Communications of ACM*.
- Huynh, M., Jessup, L., and Umesh, U. N. 2005. Creating Successful Entrepreneurial Ventures in the Computing and Information Technology Industries. *Communications of the ACM*, 48(6), 82-87.
- Foroughi, A., Perkins, B., and Jessup, L. 2005. A Comparison of Audio-Conferencing and Computer Conferencing in a Dispersed Negotiation Setting: Efficiency Matters! *Journal of Organizational and End User Computing*, 17(3).
- Looney, C. A., Jessup, L., and Valacich, J. S. 2004. Emerging Business Models for Mobile Brokerage Services. *Communications of the ACM*, 47(6), 71-77.
- Freeman, L. and Jessup, L. 2004. The Power and Benefits of Concept Mapping: Measuring Use, Usefulness, Ease of Use and Satisfaction. *International Journal of Science Education*, 26(2), 151-169.
- Cumberland, C., Jessup, L., and Valacich, J. S. January 2004. Understanding Meteor Burst Communication Technologies; Impact and Implications. *Communications of the ACM*, 47(1), 89-92.

Jessup, L., Urbaczewski, A., and Valacich, J. S. December 2003. m-Commerce Issues and Theories. *Communications of the ACM*, 46(12), 30-32.

Jessup, L. and Urbaczewski, A. September-October 2003. Web Browser, What's that Secret You're Keeping?: Laws, Ethics, and Guidelines for Employer Electronic Monitoring of Employee Internet Usage. *Business Horizons*, 46(5), 25-32.

Ives, B., Jessup, L., et al. 2002. What Every Business Student Needs to Know About Information Systems. *Communications of the Association for Information Systems*. 9(1).

Cumberland, C., Jessup, L., and Valacich, J. S. July 2002. Examining an Information System to Support Maritime Traffic and Commerce: Research Opportunities for the IS Discipline. *Communications of AIS*, 9(2).

Jessup, L. and Robey, D. 2002. Issues and Challenges in Ubiquitous Computing. *Communications of the ACM*, 45(12), 88-91.

Jessup, L., Urbaczewski, A., and Wheeler, B. December 2002. Electronic Commerce Research: A Taxonomy and Synthesis. *Journal of Organizational Computing & Electronic Commerce*, 12(4), 263-305.

Ives, B., Jessup, L., Okoli, C., and Valacich, J. 2002. The Mobile Conference in Information System: Unwiring Academic Conferences with Wireless Mobile Computing. *Communications of the AIS*, 9, 180-206.

Jessup, L. and Urbaczewski, A. January 2002. Does Electronic Monitoring of Employee Internet Usage Work? At What Cost? *Communications of the ACM*, 45(1), 80-83.

Chatterjee, D. and Jessup, L. 2001. SAFECO: Leveraging the web in a knowledge-based service industry. *Annals of Cases on Information Technology*, 3, 226 – 243.

Jessup, L. and Wheeler, B. C. 2000. Using Technology as an Opportunity for Pedagogical Innovation: Experiences and lessons from launching the Indiana AMBA. *Information Technology and Management Special Issue on Technology in Business Education*, 1(4), 259-281.

Jessup, L. and Trauth, E. M. 2000. Understanding Computer-mediated Discussions: Positivist and interpretive analyses of Group Support System use. *MIS Quarterly*, Special Issue on Intensive Research Methods, 24(1), 43-79.

Freeman, L. A., Jessup, L., and Kettner-Polley, R. B. 1999. Failing for the Wrong Reasons: A case study of electronic commerce at Neural Music. *The E-Commerce Special Issue of Failures and Lessons Learned in Information Technology Management*, 3, 121-125.

Jessup, L., Urbaczewski, A., and Wheeler, B. 1998. A Manager's Primer in Electronic Commerce. *Business Horizons*, 41(5), 5-16.

George, J. F. and Jessup, L. 1997. Groups Over Time: What are we really studying? *International Journal of Human-Computer Studies*, 47(3), 497-511.

- George, J. F. and Jessup, L. 1997. Theoretical and Methodological Issues in Group Support Systems Research: Learning from groups gone awry. *Small Group Research*, 28(3), 394-413.
- Jessup, L. and Van Over, D. July/August 1996. When a System Must Be All Things to All People: The functions, components, and costs of a multi-purpose Group Support Facility. *Journal of Systems Management*, 14-23.
- Connolly, T., Egbert, J. L., and Jessup, L. Winter 1996. Understanding Computer-supported Group Work: The effects of interaction frequency on group process and outcome. *Journal of Research on Computing in Education*. 28(2), 190-208.
- Egbert, J. L. and Jessup, L. September 1996. Analytic and Systemic Analyses of Computer-supported Learning Environments [Electronic version]. *Teaching English as a Second Language*, 2(2).
- Egbert, J. L. and Jessup, L. 1995. Active Learning in Business Education With, Through, and About Technology. *The Journal of Information Systems Education*, 7(3), 108-112.
- Jessup, L. 1995. The Senior Experience: An applied, team problem-solving approach to business education. *The Journal of Education for Business*, 71(2), 82-86.
- Jessup, L. and Valacich, J. S. Spring 1995. Group Support Systems: Implications for multidisciplinary theory building. Chinese DSS.
- Jessup, L. and Valacich, J. S. 1993. Introduction to the Special Issue on Group Support Systems. *Small Group Research*, 24(4), 427-429.
- Dennis, A., Jessup, L., Nunamaker, J. F., Jr., and Valacich, J. S. 1992. A conceptual framework of anonymity in Group Support Systems. *Group Decision and Negotiation*, 1, 219-241.
- Godfrey, R. M., and Jessup, L. June 1992. A reflective strategy for information systems planning in downsizing organizations. *International Journal of Management*, 9(2), 149-157.
- Egbert, J. L. and Jessup, L. 1992. Making Difficult Decisions: Can the Michigan Test help? *Educational Resources Information Center*.
- Egbert, J. L. and Jessup, L. 1991. Group Support Systems: Theory and practice in the L2 classroom. *Computer Assisted English Language Learning Journal*, 2(4), 21-26.
- Jessup, L. and Khan, M. B. 1991. Computer Literacy of Incoming Undergraduate Business Majors. *Journal of Computer Information Systems*, 31(4), 13-17.
- Jessup, L. and Tansik, D. A. 1991. Group Decision Making in an Automated Environment: The effects of anonymity and proximity with a group decision support system. *Decision Sciences*, 22(2), 266-279.
- Egbert, J. L., Jessup, L. and Valacich, J. S. 1991. Interactive CALL [Computer Assisted Language Learning] for Groups: New technologies for ESL. *Computer Assisted English Language Learning Journal*, 2(1), 18-24.

- Connolly, T., Galegher, J., and Jessup, L. 1990. The Effects of Anonymity on GDSS Group Process with an Idea-generating Task. *MIS Quarterly*, 14(3), 312-321.
- Jessup, L. and Kukalis, S. 1990. Better Planning using Group Support Systems. *Long Range Planning*, 23(3), 100-105.
- Connolly, T., Jessup, L. and Tansik, D. A. 1990. Toward a Theory of Automated Group Work: The deindividuating effects of anonymity. *Small Group Research*, 21(3), 333-348.
- Connolly, T., Jessup, L. and Valacich, J.S. 1990. Effects of Anonymity and Evaluative Tone on Idea Generation in Computer-mediated Groups. *Management Science*, 36(6), 689-703.
- Dennis, A. R., George, J. F., Jessup, L., Nunamaker, J. F., Jr., and Vogel, D. R. 1988. Information Technology to Support Electronic Meetings. *MIS Quarterly*, 12(4), 591-624.
- Jessup, L. 1987. Group Decision Support Systems: A need for behavioral research. *International Journal of Small Group Research*, 3(2), 139-158.

### **Invited Publications**

- Featured in Shinn, S. 2016. Business School Deans step up as Provosts and Presidents. *AACSB Magazine*, BizEd. July/August.
- Featured in Staff Editorial. 2015. Fund-Finding Missions, Follow the Money: What to do when your university is changing its funding model, but the transition is slow going. *AACSB Magazine*, BizEd. January.
- Featured in Bisoux, T. 2013. Feature article in that issue, Cornering the Market: Amid a host of disruptive forces affecting higher education, business schools must fundamentally change the way they operate if they're to shape their own future. And, many believe, they'd better do it fast. *AACSB Magazine*, BizEd. July/August.
- Jessup, L. 2012. On the future of the MIS discipline: MIS as a critical strategic driver. *Database*, Journal of the ACM. May, 43:2:11-14.
- Jessup, L. 2008. Current Challenges in Managing Business Schools. *AACSB Magazine*, BizEd. May.
- Jessup, L. 2004. Up to the Challenge: Views from a new dean. *AACSB Magazine*, BizEd. November/December, Pages 50-51.
- Jessup, L. 2000. Review of the book *Mastering Virtual Teams: Strategies, Tools, and Techniques that Succeed*. *Small Group Research*, 31(2), 245-248.
- Jessup, L. 1997. Enterprise-wide Brainstorming on the Web: The case of experts exchange [Electronic version]. Profiles of Innovative Groupware Uses, Groupware Central.
- Jessup, L. and George, J. F. 1997. Theoretical and Methodological Issues in Group Support Systems research: Learning from groups gone awry [Electronic version]. *The International Journal of Action Methods*, 50(2), 71-86.

Jessup, L. 1996. Pushing the GSS envelope: Distributed collaboration for virtual teams on the World Wide Web. Profiles of Innovative Groupware Uses, Groupware Central.

Jessup, L. 1995. Mobile GSS: From same time, same place to any time, any place electronic support for groups. Profiles of Innovative Groupware Uses, Groupware Central.

### **Books and Book Chapters**

Datta, A & Jessup, L. 2012. Patent wars: Staying ahead of the curve. In Rang, Bin (2012) *Contemporary Perspectives on Technological Innovation, Management and Policy* (323-372). Information Age Publication, Charlotte, NC, USA.

Datta, A., & Jessup, L. M. 2011. Expanding Opportunities in a Shrinking World: A Conceptual Model Explicating the Role of Social Networks and Internet-Based Virtual Environments. In Social Entrepreneurship. *Virtual Communities: Concepts, Methodologies, Tools and Applications*: Information Resources Management Association (USA).

Jessup, L. and Valacich, J. S. 2007. *Information Systems Today* (3<sup>rd</sup> ed.). Prentice Hall, Inc.

Jessup, L. and Valacich, J. S. 2005. *Information Systems Today* (2<sup>nd</sup> ed.). Prentice Hall, Inc.

Jessup, L. and Valacich, J. S. 2003. *Information Systems Today*. Prentice Hall, Inc.

Egbert, J. L. and Jessup, L. 2001. Systems Analysis and Design Projects: Integrating communities and skills through the Web. In *Weaving a Virtual Web: Practical Approaches to New Information Technologies*.

Jessup, L. and Urbaczewski, A. 2000. E-Commerce Issues for External Websites. In *2000 Handbook of IS Management*.

Freeman, L. A. and Jessup, L. 2000. Implementing the First Website. In *2000 Handbook of IS Management*.

Jessup, L. 1999. Collaboration Technologies and Business Strategy: How to move from a "make and sell" to a "sense and respond" organization. In *1999 Handbook of Business Strategy*. Faulkner & Gray, New York.

Jessup, L. and Valacich, J. S. 1999. Information Systems Foundations. *QUE Education and Training*, Macmillan Publishing.

Jessup, L. 1996. Problems, Exercises, Field Questions, Instructor's Guide Answers, and Part Openers. In *Modern Systems Analysis and Design*. Benjamin Cummings Publishing Company.

Jessup, L. and Valacich, J. S. (Eds). 1993. *Group Support Systems: New Perspectives*. Macmillan Publishing Company.

Jessup, L. and Valacich, J. S. 1993. On the Study of Group Support Systems: A review of current research and development. In Jessup, L. and Valacich, J. S. (Eds), *Group Support Systems: New Perspectives*. Macmillan Publishing Company.



Huber, G. P., Jessup, L., and Valacich, J. S. 1993. A Theory of the Effects of Group Support Systems on Organizational Design, Intelligence and Decision-making. In Jessup, L. and Valacich, J. S. (Eds), *Group Support Systems: New Perspectives*. Macmillan Publishing Company.

Jessup, L. and Valacich, J. S. 1993. Future Directions and Obstacles in the Evolution of Group Support Systems. In Jessup, L. and Valacich, J. S. (Eds), *Group Support Systems: New Perspectives*. Macmillan Publishing Company.

### **Conference Leadership**

Conference Co-chair along with Joe Valacich for the Americas Conference on Information Systems in Seattle, Washington, August 2012.

Co-organizer of the Americas Venture Capital Conference in Miami, Florida, at Florida International University, October 2010.

Co-organizer together with the WSU Frank Institute, and the National Collegiate Inventors and Innovators Alliance, of the Invention to Venture (I2V) Workshop, in Pullman, Washington, April 2010.

Conference Co-chair along with Joe Valacich of the International Conference on Information Systems in Seattle, Washington, December 2003.

Co-organizer of the Mini-Track on Wireless Mobile Collaboration at the Hawaii International Conference on System Sciences, January 2003.

Co-leader of a Tutorial on the Virtual Wireless Classroom: Learning without Limits at the Hawaii International Conference on System Sciences, January 2002.

Co-organizer of the Mini-Track on Wireless Mobile Collaboration at the Hawaii International Conference on System Sciences, January 2002.

Chair of the work group on research methods and multi-disciplinary research. Explorations within the Next Wave: The Design and Exploitation of Ubiquitous Computing Environments, research conference by invitation only, sponsored by the Weatherhead School of Management, Case Western Reserve University, Cleveland, Ohio, October 2001.

Co-organizer of the Doctoral Consortium at the Sixth Annual Americas Conference on Information Systems, Association for Information Systems, Long Beach, California, August 2000.

Co-organizer of the Mini-Track on Collaboration Technologies at the Fifth Annual Americas Conference on Information Systems, Association for Information Systems, Milwaukee, Wisconsin, August 1999.

Planning Committee member for the AACSB Learning Technology Workshop, University of Wisconsin, Milwaukee, May 1999.

Co-organizer of the Mini-Track on Collaboration Technologies at the Fourth Annual Americas Conference on Information Systems, Association for Information Systems, Baltimore, Maryland, August 1998.

Program Committee member for the International Conference on Information Systems, Atlanta, Georgia, December 1997.

Program Co-chair for the Third Annual Americas Conference on Information Systems, Association for Information Systems, Indianapolis, Indiana, August 1997.

Co-organizer of the Mini-Track on Collaboration Technologies at the Second Annual Americas Conference on Information Systems, Association for Information Systems, Phoenix, Arizona, August 1996.

Program Committee member for the International Federation for Information Processing Conference, The International Office of the Future: Design Options and Solution Strategies, Tucson, Arizona, April 1996.

Co-organizer of the Northwest Group Support Systems Conference, Moscow, Idaho, April 1995.

Coordinator of the Special Theme Mini-track on Group Support Systems Applications and User Experiences. Organized and chaired, Hawaii International Conference on System Sciences, Maui, January 1995.

Co-coordinator of the Special Theme Mini-track on Applications of Group Support Systems, Hawaii International Conference on System Sciences, Maui, January 1994.

Co-organizer of the Group Support Systems: New Perspectives, I.U. '92, A Conference for Researchers and Practitioners, Indiana University, May 1992.

### **Conference Proceedings, Paper Presentations, and other Presentations**

Jessup, L. Presidents Panel on Leadership in Business Schools and Beyond. Session Moderator and Panel Member at the AACSB Annual Deans Conference, Las Vegas, NV, February 2018.

Jessup, L. Transformation and Change in Higher Education. Panel member at the International Higher Education Summit, Pontificio Universidad Catolica de Chile, Santiago, Chile, January 2018.

Jessup, L. Women in NCAA leadership positions. Panel member at the NCAA Office of Inclusion, Women Leaders in College Sports, National Convention, Dallas, Texas, October 2017.

Jessup, L. University Transformation and the role of faculty in enhancing student experience and outcomes. Presentation at the Association of Information Technology Professionals, Education Special Interest Group, Annual Conference, Las Vegas, NV, November 2016.

Jessup, L. Transformative university change and the role of faculty member as researcher in situ. Presentation at the North American Case Research Association Annual Conference, Las Vegas, NV, October 2016.

Jessup, L. New financial models for b-schools. Presentation at the AACSB Annual European Conference, Copenhagen, Denmark, October 2013.

Jessup, L. Changing models for business education. Presentation at the AACSB Western Deans meeting, Santa Clara, CA, October 2013.

Jessup, L. Deans' perspectives on the future of IS. Panel presentation at the Americas Conference on Information Systems, Chicago, Illinois, August 2013.

Jessup, L. The new financial models of the sustainable business school. Presentation at the AACSB International Conference and Annual Meeting, Chicago, Illinois, April 2013.

Jessup L. Building coalitions and connections to advance innovation. Panel presentation at the University of Arizona Academic Leadership Institute, Tucson, Arizona, February 2013.

Jessup, L. Start-ups, spin-outs, and joint ventures: The ins and outs of university tech transfer and commercialization. Panel presentation at the Hawaii International Conference on System Sciences, Wailea, Hawaii, January 2013.

Jessup, L. New financial strategies for business schools. Presentation at the AACSB Western Deans meeting, Coeur d' Alene, Idaho, October 2012.

Jessup, L. Technology transfer and commercialization and the role of business schools. Presentation at the AACSB Western Deans meeting, Coeur d' Alene, Idaho, October 2012.

Jessup, L. Reflect and redefine: Deans' perspectives on the positioning of IS within the business school. Panel presentation at the Americas Conference on Information Systems, Seattle, Washington, August 2012.

Jessup, L. Energize your enterprise for value and growth. Panel presentation at a conference organized by BeachFleischman, Tucson, Arizona, April 2012.

Jessup, L. Meeting the unique challenge of working with academics in corporate/foundation relations work; Articulating clear priorities to allow for advancement success. Invited presentations for Fundraising Strategies for Academic Leaders and Advancement Professionals, organized by Academic Impressions, Houston, Texas, March 2012.

Shaffer, M., Datta, A., Umesh, U.N., and Jessup, L. Predicting a patent's lifetime value using Patent Rank. INFORMS Marketing Science Conference, Boston, Massachusetts, 2012.

Jessup, L. Funding for Commercialization: Valley of Death Or Knowing Where to Drill For Water. Panel presentation at the 30th Annual International Strategic Management Society Conference, panel titled, Commercializing University and Publicly-Funded Research-Institution Innovations, Rome, 2010.

Jessup, L. Universities and national labs as innovation engines. Panel presentation at the Americas Venture Capital Conference, Miami, Florida, 2010.

Jessup, L. The role of business schools in promoting sustainability: The triple bottom line, now more than ever. Panel presentation at the Western Association of Collegiate Schools of Business Annual Meeting, Kauai, Hawaii, 2010.

Sarker, Suprateek, Sarker, Saonee, and Jessup, L. "Interpreting a case of IT offshore in-sourcing: A work-life balance perspective." Paper presented at the Academy of Management Annual Conference, 2010.

Jessup, L. Panelist for the "Shark Tank", Pino Global Entrepreneurship Center, Florida International University, Miami, Florida, 2010.

Jessup, L. The Perfect Business Plan, Slide Show & Elevator Speech. Presentation at the Invention to Venture (I2V) Workshop co-hosted by WSU Center for Entrepreneurial Studies, the WSU Frank Institute, and the National Collegiate Inventors and Innovators Alliance, Pullman, Washington, 2010.

Reed, R., Storrud-Barnes, S.F., and Jessup, L. 2009. Uncertainty and risk as determinants of new-venture strategies. Annual meeting of the Strategic Management Society, Washington, D.C., 2009.

Jessup, L. Pre-recorded interview on entrepreneurship aired on the Small Business Innovators radio show for 1150 AM Radio in Seattle, Washington, December 2009.

Jessup, L. Innovative ways to generate more revenue and how to do more with the money you have. Presentation at the 2009 Global Consortium of Entrepreneurship Centers Annual Conference, Houston, 2009

Jessup, L. Entrepreneurship in the current economic environment. Invited presentation given at the Spokane Lions' Club monthly meeting, fall 2009.

Reed, R., Storrud-Barnes, S., and Jessup, L. "Uncertainty and risk as determinants of new-venture strategies." Paper presented at the Strategic Management Society Annual Meeting, Washington D.C., 2009.

Datta, A. and Jessup, L. "The role of social networks and Internet-based virtual environments in social entrepreneurship: A conceptual model." Paper presented at and included in the proceedings of the 15th Americas Conference on Information Systems, San Francisco, California, 2009.

Jessup, L. Member of a panel discussion on technology transfer and commercialization within university environments, organized by the University of Idaho, Office of Technology Transfer, and held on the U of I campus, July 2009.

Datta, A., Jessup, L., and Reed, R. "Ability to commercialize innovations: An integrative model." Paper presented at and included in the proceedings of the Southern Management Association Annual Conference, Tampa, Florida, 2008.

Datta, A., Jessup, L. and Reed, R. 2008. Ability to commercialize innovations: An integrative model. Annual Meeting of the Southern Management Association, St. Pete Beach, Florida, 2008.

Ladd, D.A., Reed, R., and Jessup, L. The innovation commercialization continuum: Assumptions, realities and models of technology transfer. Annual meeting of the Academy of Management, Anaheim, California, 2008.

Jessup, L. Funding: The most critical success factor. Annual Meeting of the Global Consortium of Entrepreneurship Centers, Tucson, Arizona, October 2008.

Ladd, D., Reed, R., and Jessup, L. "The innovation-commercialization continuum: Assumptions, realities and models of technology transfer." Paper presented at the Academy of Management Annual Meeting, 8-13 August, Anaheim, California, 2008.

Jessup, L. Entrepreneurial leadership versus the Big Idea versus good planning...which wins? Invited presentation and workshop at Colorado Technical University, Colorado Springs, Colorado, July 2008.

Jessup, L. Entrepreneurial leadership throughout your career. Invited keynote presentation for mid-year graduation ceremony at Colorado Technical University, Colorado Springs, Colorado, July 2008.

Jessup, L. Transforming a business school through organizational change. Academic Impressions Conference on Building a Fundraising Partnership Between Academic Leadership and Development, Austin, Texas, 2008.

Jessup, L. Understanding the goals for a successful work relationship. Academic Impressions Conference on Building a Fundraising Partnership Between Academic Leadership and Development, Austin, Texas, 2008.

Jessup, L. Maintaining continuity and success through a leadership transition. Academic Impressions Conference on Building a Fundraising Partnership Between Academic Leadership and Development, Austin, Texas, 2008.

Wilson, J. L., Griffin, T., and Jessup, L. "Effects of GSS anonymity and group member status on productivity and satisfaction." Paper presented at the Western Decision Sciences Institute (WDSI) Conference, 2008.

Jessup, L. What's your value chain: Creating strong linkages between your vision, actions, outcomes and your fundraising. AACSB International Deans Conference, San Antonio, Texas, 2008.

Jessup, L. Entrepreneurship, innovation, and the role of technology. Invited presentation and workshop at Colorado Technical University, Colorado Springs, Colorado, 2007.

Jessup, L. Connecting curriculum and outreach. National Consortium of Entrepreneurship Centers Conference, Syracuse, New York, 2007.

Jessup, L. Entrepreneurship and biotech: Some building blocks and case examples. Invited presentation to the biotechnology doctoral seminar at Washington State University, Pullman, Washington, 2007.

Jessup, L. Nobody told me I had to raise money: A case study of the transformation of a business school into a model fundraising program. 2007 AACSB International Building Business Schools Conference Boston, Massachusetts, 2007.

Jessup, L. Managing in Cougar Country: Discovering the leader within. Annual Conference for Managers and Supervisors, Washington State University, 2006.

Jessup, L. and Scourey, R. Illustrating a successful partnership: A case study of the transformation of a business school through organizational change. Academic Impressions Development for Academic Leadership Conference, Westminster, Colorado, 2006.

Jessup, L. and Scourey, R. Partnering with central development to enable unit and university success. Academic Impressions Development for Academic Leadership Conference, Westminster, Colorado, 2006.

Jessup, L. Entrepreneurship in Education Today. AACSB International Annual Meeting, San Francisco, California, 2005.

Jessup, L. WSU Distance Degree Programs. AACSB International Annual Meeting, Montreal, Canada, 2004.

Jessup, L. Using IT to drive innovation in teaching and learning: Why IT still matters. SIGED/IAIM Conference held in conjunction with the International Conference on Information Systems, Seattle, Washington, 2003.

Ives, B., Jessup, L., Okoli, C., and Valacich, J. "The Mobile Conference Information System: Unleashing academic conferences with wireless mobile computing" (Best Paper Nomination). Proceedings of the Hawaii International Conference on System Sciences, January 2002

Valacich, J., and Jessup, L. Proposal for WSU to host the 2003/05 ICIS Conference in Seattle, Washington. International Conference on Information Systems, 2001.

Jessup, L. The role of technology in the future of the WSU College of Business and Economics. Washington State University, CBE Dean's Advisory Council, Seattle, Washington, 2001.

Jessup, L., Valacich, J., and Cumberland, C. Report on the wireless research program in MIS at WSU. MIS Faculty Research Seminar, Washington State University, November 2001

Jessup, L. The research program on wireless mobile collaboration in MIS at WSU. Explorations within the next wave: The design and exploitation of ubiquitous computing environments, Weatherhead School of Management, Case Western Reserve University, Cleveland, Ohio, October 2001.

Jessup, L. The benefits of research streams: A sample research program on the uses and effects of collaboration technologies. MIS Faculty Research Seminar, Washington State University, October 2001.

Jessup, L. On-air Interview, Northwest Cable News, September 2001.

Jessup, L. E-certification and e-learning in the new millennium. E-Commerce Conference, Lewis-Clark State College, Lewiston, Idaho, June 2001.

Jessup, L. What is special about WSU, and what do faculty expect from incoming freshmen at WSU? ALIVE! Program at Washington State University, summer 2001.

Jessup, L. The MIS Program at WSU: Power Tools for Teams. Honors College, Washington State University, summer 2001.

Jessup, L. MIS Program Success at WSU. Rotary Club, Pullman, Washington, summer 2001.

Valacich, J. and Jessup, L. Technology and the Future. Technology and the Future, Job Market Forum, Washington State University, March 2001.

Valacich, J., Ives, B., Jessup, L., and Okoli, C. What is MIS? Microsoft Research, November 2000.

Valacich, J., Ives, B., Jessup, L., and Okoli, C. Reengineering professional meetings: The mobile conference information system. Microsoft Research, November 2000.

Jessup, L. Proposed cross-functional Electronic Commerce major: Enabling CBE students to lead in the Information Age. CBE Advisory Board, Washington State University. November 2000.

Valacich, J., and Jessup, L. MIS program success and the role of the MIS e-Classroom. MIS e-Classroom Room Dedication, Washington State University, November 2000.

Fuller, M., and Jessup, L. MIS Teaching Effectiveness. MIS Research Seminar, MIS Program, Washington State University, September 2000.

Valacich, J. and Jessup, L. MIS Program Mission, Goals, and Success. WSU Publisher's Roundtable, Washington State University, September 2000.

Jessup, L. Impersonal interpersonal computing: A research program on the uses and effects of collaboration technologies. Information Systems Faculty Research Seminar, Kelley School of Business, Indiana University, October 1999.

Jessup, L. Doctoral student and faculty mentor relationships. Kelley School of Business, Indiana University, 1999.

Jessup, L. On the role of technology supported learning in management education: Notebook computers and groupware as enablers of change. Invited presentation at the University of Jyväskylä, Finland, 1999.

Jessup, L. Technology supported learning in management education: Recent developments and their implications. Invited presentation at the AACSB Learning Technology Workshop, Milwaukee, Wisconsin, 1999.

Jessup, L. Distance learning and its role in higher education. Invited presentation at the Kelley School of Business, Accounting Advisory Group Annual Meeting, Bloomington, Indiana, 1999.

Jessup, L. A window into what is being done with technology supported learning: Using Lotus Notes and LearningSpace at Indiana University. Invited presentation at IBM ThinkPad University Seminar, Indianapolis, Indiana, 1999.

Jessup, L. Creating the Indiana ABMA Program: Enabling students (and faculty) to thrive in a wired world. Invited presentation at the AACSB Annual Meeting, Atlanta, Georgia, 1999.

Jessup, L. The Internet as enabler of electronic commerce. Alliance: A Forum of Company Leaders, Indiana University, 1999.

Jessup, L. Creating the Indiana AMBA program: Enabling students to thrive in a wired world. College of Business and Economics, Washington State University, 1999.

Jessup, L. New Approaches to Education: Technology-enabled distributed, collaborative learning. College of Business and Public Administration, University of Arizona, 1999.

Jessup, L. and Wheeler, B. Launching the Indiana AMBA: Learning with, through, and about technology. Proceedings of the Hawaii International Conference on System Sciences, 1999.

Jessup, L. Wiring the Indiana Accounting MBA Program: Enabling students to thrive in a wired world. Center for Research on Learning and Technology Colloquium Series, School of Education, Indiana University, 1998.

Jessup, L. New approaches to education: Technology-enabled distributed, collaborative learning. College of Business Administration, Oregon State University, 1998.

Jessup, L. Videoconferencing, white-boarding, and shared applications to support teaching and learning. Tour of Technology for the joint Doctoral Teaching Seminar and Faculty Teaching Seminar, Kelley School of Business, Indiana University, 1998.

Jessup, L. The future of the Internet, World Wide Web, and electronic commerce. Indiana University International Business Forum, Bloomington, Indiana, 1998.

Jessup, L. A comprehensive model of anonymity in computer-supported group decision making. 18<sup>th</sup> Annual International Conference on Information Systems, Atlanta, Georgia, December 1997.

Jessup, L. Distance learning alternatives across space and time. Indiana University, School of Business, Doctoral Teaching Seminar, 1997.

Jessup, L. Thriving in a wired world. CIS Annual Banquet, School of Business, Indiana University. 1997.

Jessup, L. and Wheeler, B. Strategies for exploring and pursuing electronic commerce. The Indiana University 51st Annual Business Conference, 1997.

Jessup, L. A meta-analysis of effectiveness, efficiency, and participant satisfaction in Group Support System research. 17<sup>th</sup> Annual International Conference on Information Systems, Cleveland, Ohio, 1996.

Jessup, L. Internet and the executive: Possibilities, realities, and issues. Boatmen's Trust Client Conference, St. Louis, Missouri, 1996.

Jessup, L. Second Annual Americas Conference on Information Systems, Association for Information Systems, Phoenix, Arizona, 1996.

Jessup, L., Valacich, J. S., Dennis, A. R., and Wheeler, B. Real-time collaboration on the World Wide Web: Supporting virtual teams across space and time. Second Annual Americas Conference on Information Systems, Association for Information Systems, Phoenix, Arizona, 1996.

Jessup, L. Valacich, J. S., and Urbaczewski, A. Electronic commerce: Preparing for business in the 21st Century. Information Management Affiliates, Institute for Research on the Management of Information Systems, Indiana University, April 1996.

Jessup, L. Electronic commerce: Foundations and research opportunities. Information Systems Seminar, Indiana University, 1996.

Jessup, L. Key issues and business opportunities in electronic commerce. Business Honors Program, Indiana University, 1996.



- Jessup, L. The role of the international office worker of the future: Organizational, social, and cultural issues. Proceedings of the IFIP International Conference, The International Office of the Future: Design Options and Solution Strategies, Tucson, Arizona, 1996.
- Jessup, L. and Valacich, J. S. Using the information superhighway to support organizational learning: Content, context, and infrastructure. Proceedings of the IFIP International Conference, The International Office of the Future: Design Options and Solution Strategies, Tucson, Arizona, 1996.
- Valacich, J. S and Jessup, L. Surfing the information highway: How businesses are using the Internet. The Indiana University 50th Annual Business Conference, March 1996.
- Jessup, L., Valacich, J. S., and Dennis, A. Integrating research methods, theories, literatures, and technologies: Research opportunities in GSS. Association for Information Systems Inaugural Americas Conference on Information Systems, 1995.
- Jessup, L. and Van Over, D. What to build and how to build it: The functions, components, and costs of a GSS facility. Proceedings of the Northwest Group Support Systems Conference, Moscow, Idaho, 1995.
- Van Over, D. and Jessup, L. Teams, technology, and performance: A demonstration of the TEAMS GSS software. Proceedings of the Northwest Group Support Systems Conference, Moscow, Idaho, 1995.
- Takle-Quinn, K., Jessup, L., and Anson, R. GSS Stepping Stones: An annotated reading list of basic sources of GSS knowledge. Proceedings of the Northwest Group Support Systems Conference, Moscow, Idaho, 1995.
- Jessup, L. Active learning in business education with, through, and about technology. Research Seminar Series, College of Business and Economics, University of Idaho, 1995.
- Wilson, J. and Jessup, L. A field experiment of GSS anonymity and group member status. Special Theme Mini-track on Group Support System Applications and User Experiences, Proceedings of the Hawaii International Conference on System Sciences, Maui, Hawaii, 1995.
- Jessup, L. and Van Over, D. Integrating teams and technology: The best offense for the 21st Century. University of Idaho, College of Business and Economics Alumni Dinners, Moscow, Idaho, and Boise, Idaho, 1994.
- Van Over, D. and Jessup, L. Group Support Systems: Power tools for group problem solving. University of Idaho Roundtable, 1994.
- Jessup, L. and Polley, R. B. Group Support Systems: Extending practical theory. Symposium on Field Theory, Decision Making, and Group Support Systems, Society for the Advancement of Field Theory and Research; Social Science in a Troubled World, Ann Arbor, Michigan, 1994.
- Jessup, L. Impersonal interpersonal computing: A research program on the uses and effects of Group Support Systems. CSC/MIS seminar series, California State University, San Marcos, California, 1994.
- Jessup, L. Harnessing computer-based technologies for collaborative work. College of Business Administration Colloquium Series, California State University, San Marcos, California. 1994.

- Jessup, L. The right research task: A critical look at the tradeoffs of experimental task diversity in information systems research. Session Chair, Annual International Conference on Information Systems, Orlando, Florida, 1993.
- Jessup, L. From deliberation to collaboration: Using technology to support individual and group problem solving. CSC/MIS seminar series, California State University, San Marcos, California, 1993.
- Jessup, L. Using computer data as camouflage to hide and skew relevant data. Association of Government Accountants, Government and Industry Symposium, San Diego, California, 1993.
- Jessup, L. The senior experience at California State University, San Marcos: An applied team problem-solving approach. Senior Year Experience Conference, Arlington, Virginia, 1993.
- Jessup, L. and Connolly, T. The effects of interaction frequency on the productivity and satisfaction of automated problem-solving groups. Proceedings of the Hawaii International Conference on System Sciences, Maui, Hawaii, 1993.
- Polley, R. B. and Jessup, L. Expert systems for process consultation: Technical and ethical issues. Academy of Management Annual National Meeting, Las Vegas, Nevada, 1992.
- Jessup, L. and Valacich, J. S. On the study of Group Support Systems: A review of current research and development. Group Support Systems: New Perspectives, I.U. '92, Bloomington, Indiana, 1992.
- Jessup, L. and Valacich, J. S. Future directions and obstacles in the evolution of Group Support Systems. Group Support Systems: New Perspectives, I.U. '92, Bloomington, Indiana. 1992.
- Jessup, L. How to succeed as a new assistant professor in the GSS field. Doctoral Consortium, Group Support Systems: New Perspectives, I.U. '92, Bloomington, Indiana, 1992.
- Connolly, T., Valacich, J. S., Dennis, A., and Jessup, L. Computer support for group idea generation. Proceedings of the Fifth Annual Conference on Behavioral Decision Research in Management, Berkeley, California, 1992.
- Egbert, J. L. and Jessup, L. Computer-assisted learning for at-risk learners. Annual Conference of California Teachers of English as a Second/Other Language (CATESOL), Sacramento, California, 1992.
- Valacich, J. S., Jessup, L., Dennis, A., and Nunamaker, J. F., Jr. A conceptual framework of anonymity in Group Support Systems. Proceedings of the Hawaii International Conference on System Sciences, 1992.
- Egbert, J. L. and Jessup, L. Creating new learning environments with Group Support Systems. Computer Using Educators Conference, 1991.
- Egbert, J. L., and Jessup, L. Assignment One: City Guide using Toolbook to create hyper-text applications for language learning. Educational Computing (EDUCOM), 1991.
- Jessup, L. and Valacich, J. Group Support Systems: Implications for multi-disciplinary theory building. ORSA/TIMS Joint National Meeting, Anaheim, California, 1991.

Tansik, D. A. and Jessup, L. Group Support Systems: Implications for manufacturing and service environments. ORSA/TIMS Joint National Meeting, Anaheim, California, 1991.

Jessup, L. Group Support Systems: Current research and some suggestions for future use and development. College of Business Administration, Anglia Polytechnic University, Danbury Park, England, 1991.

Jessup, L. and Polley, R. B. Should our work group use a Group Support System?: Some suggestions for thoughtful GSS use. Western Academy of Management Annual Meeting, Santa Barbara, California, 1991.

Jessup, L. An Introduction to Management Information Systems: Using Group Support Systems and other technologies to organize our thinking. American Language Institute, California State University, Long Beach, California, 1990.

Jessup, L. and Connolly, T. The deindividuating effects of anonymity on automated group idea generation. Academy of Management Annual Meeting, Organizational Communication Division, San Francisco, California, 1990.

Godfrey, R. M. and Jessup, L. Strategic management of the information systems function during organizational retrenchment. TIMS/ORSA, Joint National Meeting, Las Vegas, Nevada, 1990.

Jessup, L. and Polley, R. B. Groupware: Beyond the electronic flipchart. West Coast Conference for *Small Group Research*, Annual Meeting, Portland, California, 1990.

Jessup, L. Decision support facilities in schools and colleges of business administration. Deans of the 20 Schools and Colleges of Business Administration, California State University System, Long Beach, California, 1990.

Jessup, L., Connolly, T., and Tansik, D. A. Toward a theory of automated group work: The deindividuating effects of anonymity. Academy of Management, Organizational Communication Division, Annual Meeting, Washington, DC, 1989.

Jessup, L. Computer-aided idea generation in groups. West Coast Conference for *Small Group Research*, Annual Meeting, Los Angeles, California, 1989.

Jessup, L., Tansik, D. A., and Laase, T. D. Group problem solving in an automated environment: The effects of anonymity and proximity on group process and outcome with a group decision support system. Proceedings of the Academy of Management, Organizational Communication Division, Annual Meeting, Anaheim, California, 1988.

Polley, R. B. and Jessup, L. Assessing group effectiveness: Beyond cohesiveness. Academy of Management, Organizational Behavior Division, Annual Meeting, Anaheim, California, 1988.

Jessup, L. Group effectiveness and the tension between cohesiveness and diversity. West Coast Conference for *Small Group Research*, Annual Meeting, San Francisco, California, 1988.

Jessup, L. Group decision support systems: A need for behavioral research. Academy of Management, Organizational Behavior and R&D/Technology/Innovation Interest Group, Annual Meeting, New Orleans, Louisiana, 1987.

Bissell, B. L., Jessup, L., and Green, S. A. Power and dominance in work groups: Predicting the emergence of leaders. Academy of Management, Annual Meeting, New Orleans, Louisiana, 1987.

Jessup, L., Green, S. A., and Bissell, B. L. A method for the explanation and management of intra-organizational power struggles. Western Academy of Management, Organizational Behavior Division, Annual Meeting, Hollywood, California, 1987.

Jessup, L. The theoretical base of teambuilding: SYMLOG as an alternative explanation. Academy of Management, Organizational Development Division, Annual Meeting, Chicago, Illinois, 1986.

Plus numerous presentations, workshops, testimonies, and facilitations for professional associations and organizations including the Nevada Office of the Governor, Nevada Legislature, Las Vegas Metro Chamber, Urban Chamber, and Latin Chamber, Las Vegas Global Economic Alliance, various Las Vegas Rotaries and other business groups, Southern Arizona Leadership Council, the Arizona Board of Regents (for tech transfer and for online learning), the University of Arizona Strategic Planning and Budgeting Advisory Committee, the University of Arizona President's leadership team (for strategic planning), the Desert Angels, Social Venture Partners, the Foothills Forum, Tucson Regional Economic Opportunities, Tucson Metro Chamber of Commerce, Kiwanis, and Rotary, and the Arizona Technology Investor Forum; and for business organizations such as MGM Resorts, Tesla, Cleveland Clinic, Barrick Gold, IBM, Intel, Raytheon, Roche/Ventana-Medical-Systems, Insight, Wells Fargo, Apollo Group, Salt River Project, the Brown Foundation, and Avnet.

### **Selected Software Development**

Urbaczewski, A. and Jessup, L. Wheel of Misfortune - Graphical tool based in Microsoft Visual Basic for randomly selecting students to call on in class; co-designer.

Jessup, L. AMCIS '97 Manuscript Database – A database developed in Microsoft Access and used to manage over 400 submissions and other events for the 1997 Americas Conference on Information Systems; sole designer.

Jessup, L. and Valacich, J. S. InterAction - An Internet-based application for real-time collaboration developed in PERL and HTML; co-designer.

Van Over, D. and Jessup, L. The Electronically Assisted Meeting System (TEAMS) - PC LAN-based Group Support System software developed in Microsoft Visual Basic; co-designer.

Egbert, J. L. and Jessup, L. CityGuide - a hypertext-based simulation for at risk learners developed in Asymetrix Toolbook for Microsoft Windows; co-designer and sole developer.

Jessup, L. Brainstorm – a brainstorming tool for nominal groups written in Basic; sole designer and developer.

### **Selected Executive Education and Consulting**

Topic: Strategic Innovation

Program: Audacious Goals, Disruptive Innovation, and Creative Visualization

Participants: Intel Southwest Finance Conference

Topic: Strategic Innovation  
Program: Leadership through Innovation  
Participants: Roche/Ventana-Medical-Systems

Topic: Competitive Benchmarking for Electronic Commerce  
Program: Ashland Chemical Marketing Program  
Participants: Ashland Chemical

Topic: Technology Leadership  
Program: Indiana Executive Program  
Participants: Arvin Industries, AT&T, Avco Financial Services, Consec Companies, GM Corporation, Hill-Rom, Hughes Defense Communications, Kimball International, Inc., Lincoln National Corp., Lucent Technologies, Nipsco, Old National Bancorp, State Farm Insurance Co., Xerox Corporation.

Topic: Electronic Commerce and Innovation  
Program: Indiana Service Partnership  
Participants: Executives from Ameritech, Anthem, BAA, Cinergy, FedEx, and First Chicago NBD Bank.

Topic: Electronic Commerce and Competitive Positioning  
Program: Indiana Partnership for Management Development  
Participants: Executives from Amoco, Dow, DowElanco, EDS, Lucent, Phillips, and Sara Lee.

Plus a variety of consulting and advising roles for various universities including Indiana University, University of California Berkeley, Florida State University, Florida International University, University of Nevada - Las Vegas, University of Arizona, Washington State University, University of North Texas, and Colorado Technical University.

### **Selected Gifts and Grants Secured as a Faculty Member**

2008 - 2010 Together with team in Center for Entrepreneurial Studies and College of Business development team, secured over \$100,000 annually in prize money and underwriting for Annual WSU Business Plan Competition for three years in a row (total of approximately \$330k).

2008 Together with team in Dean's Office, solicited and received \$1,000,000 gift to Entrepreneurship program to fund Distinguished Professorship and related scholarships.

2002 Along with development team, \$99,000 in funding from Connexion and other partners to build the "Connexion by Boeing" Wireless Classroom of the Future.

2001 Along with Joe Valacich, \$50,000 NWACC grant to build a virtual wireless classroom.

2000 \$45,000 in software from Lotus Development Corporation.

1997 Along with Mike Tiller and others, \$300,000 in equipment funding from Ernst & Young to equip a technology classroom.

1997 Along with Mike Tiller and others, \$300,000 in equipment funding from Price-Waterhouse to equip a technology classroom.

1995 Along with David Van Over, \$60,000 in equipment funding from GTE Corporation to equip a Group Support System facility.

1995 Along with David Van Over, \$184,000 in infrastructure funding from University of Idaho, Finance and Administration, to build a Group Support System facility.

1991 Along with Bernie Hinton, a competitive equipment grant from the Hewlett-Packard Company for \$150,000 to develop a decision support facility for the College of Business Administration, California State University, San Marcos.

### **Sample Courses Taught**

Business Enterprises
Business Planning for New Ventures
Business Policies
Collaborative Computing
Data Base
Decision Support Systems
Dissertation Proposal Review and Creation
Entrepreneurial Management
Group Support Systems
Group Process Methods in Management
Issues in Computer Science
Introduction to Management
Introduction to Management Information Systems
IS Project Team Management
IT and Corporate Transformation
Leadership
Managing Information Technology
Management of Information Systems
Organizational Behavior
Organizational Communication
Seminar on Entrp and Innovation
Seminar on IS Research
Special Topics in Digital Communication
Strategic Management
Strategic Technology Management
Systems Analysis and Design
Technology Entrepreneurship
The Senior Experience: Problem Assessment and Critical Thinking
The Senior Experience: Problem Analysis and Implementation
Wireless Mobile Collaboration

### **Sample Teaching Evaluation Summaries**

<u>Semester</u>	<u>Course</u>	<u>Rating of Instr/Course Overall</u>
Fall 1992	MIS	4.82 on 5-point scale
Fall 1992	MIS	4.87 on 5-point scale
Fall 1992	DSS	5.00 on 5-point scale
Spring 1993	DSS	4.81 on 5-point scale
Spring 1993	GSS	4.91 on 5-point scale
Spring 1995	Strat Mgmt	3.69 on 4-point scale
Spring 1995	Mng Info Tech	3.55 on 4-point scale
Fall 1995	MIS	6.06 on 7-point scale
Fall 1995	SA/D	6.04 on 7-point scale
Spring 1996	MIS (MBA Core)	5.92 on 7-point scale
Fall 1996	SA/D	6.41 on 7-point scale
Fall 1996	MIS	6.50 on 7-point scale
Spring 1997	Digital Comm	6.38 on 7-point scale
Sum 1997	Strat Tech Mgmt	9.17 on 10-point scale
Fall 1997	Collab. Computing	6.68 on 7-point scale
Spring 1998	IT & Corp Transf.	6.37 on 7-point scale
Spring 2001	IS Proj Team Mgmt	3.21 on 4-point scale
Fall 2008	Entr Management	3.91 on 4-point scale
Spring 2008	New Vent Devlpmnt	3.28 on 4-point scale
Fall 2009	Entr Management	3.67 on 4-point scale
Spring 2009	New Vent Devlpmnt	3.46 on 4-point scale
Fall 2010	EMBA NewVentDev	3.61 on 4-point scale
Fall 2010	Sem EntrpandInnov	3.71 on 4-point scale

### **Sample Curriculum Development as a Faculty Member**

- Significant revision to the Entrepreneurial Management course to include not only extensive leadership inventories and diagnostics for the students, but also approximately 20 high-level business leaders as guest speakers each year.
- Creator of new capstone course titled, Business Planning for New Ventures, to prepare MBA students for the WSU Business Plan Competition.
- Leader of team that created a new biotechnology entrepreneurship certificate within the MBA program for not only MBA students but graduate students from throughout the university.
- Leader of a number of changes and improvements to the undergraduate and graduate entrepreneurship curricula and build-out of the online undergraduate minor and major.
- Creator of MIS Program Fellowships at Washington State University, an internal, competitive internship program to involve undergraduate MIS students in cutting-edge MIS faculty research and enable them to earn valuable practical experience.
- Leader of the implementation of target GPA ranges within MIS courses at Washington State University.

- Member of team that conducted detailed, objective benchmarking analysis of the WSU MIS program versus those at other colleges and universities in the northwest region and the western region.
- Member of team that developed an interdisciplinary, undergraduate degree program in Electronic Commerce at Washington State University.
- Leader of the implementation of a complete online MIS undergraduate degree program at Washington State University.
- Member of team that worked with GTE to experiment with the use of state-of-the-art wireless LAN technologies and notebook computers across the MBA program and curriculum at Indiana University.
- Leader of benchmarking analysis that compared the use of technology to support teaching and learning within the Kelley School of Business at Indiana University versus similar activities at Big-Ten and other top-ranked business schools.
- Member of team that designed MS in IS degree to be delivered jointly online by the business schools at Indiana University, University of Texas at Austin, University of California at Berkeley, New York University, and University of North Carolina.
- Member of team that designed interdisciplinary e-Business major within the MBA Program at Indiana University.
- Member of team that designed interdisciplinary e-Business track within the Accounting MBA program at Indiana University.
- Developer of online course titled “Information Technology Management” for new online MBA program at Jones International University, the first completely online, accredited cyber-university.
- Leader of design proposal for “high-tech, high-touch” computer-supported classroom facilities for IS majors at Indiana University.
- Member of task force that designed and implemented new Accounting MBA program and Masters in Professional Accountancy program at Indiana University to meet the state of Indiana's new 150 credit hour requirement.
- Member of task force that revised MBA foundation core courses at Indiana University.
- Co-developer and implementer of newly revised IS core course for MBA program, involving current IS issues, competency-based assessment, hands-on learning, and the case method, Indiana University.
- Member of small task force of IS faculty members who completely revised Undergraduate CIS Major and MBA IS Major at Indiana University.
- Co-developer and implementer of the Digital Communications Academy, a two year-long, intensive academic program on the digital communications industry for MBA students at Indiana University.



- Leader of development and implementation of a new undergraduate Group Support System (GSS) course in which students participated directly in the development, use, management, and marketing of a real GSS facility at California State University, San Marcos.
- Leader of development and implementation of the Senior Experience, a required, one-year "co-op" program in which business students worked in small teams to solve real problems for local organizations, California State University, San Marcos.
- Co-developer and implementer of entirely new, interdisciplinary business curriculum and courses at California State University, San Marcos.
- Member of group that revised the IS curriculum at University of Idaho.
- Leader of group that revised the IS curriculum at California State University, San Marcos.
- Leader of group that revised the IS curriculum at California State University, Long Beach.

### **Doctoral Dissertation, Masters Thesis, and Honors Thesis Committees**

- Datta, Avi (Dissertation Chair). Essays on technological innovations: Commercialization and radicalness. Department of Entrepreneurship and Information Systems, Washington State University. 2011.
- Wang, Alex (Dissertation Committee). Validity evidence for formative constructs and a review of related entrepreneurship literature. Department of Entrepreneurship and Information Systems, Washington State University. 2011.
- Monte Shafer (Dissertation Committee). Backward and forward citations in patent filings as a measurement of radical innovation. Department of Marketing, Washington State University. 2011.
- Ladd, Darrin (Dissertation Committee). High-velocity decision-making and the results of task-technology misfit. Department of Information Systems, Washington State University. 2010.
- Lin, Fangxin (Cynthia) (Masters Thesis Committee). Use of information systems for decision making in agricultural and rural development. Department of Agricultural Economics and Rural Sociology, University of Idaho. 2008.
- Soo, Keng-Soon (Dissertation Co-Chair). Knowledge Management: A study of why workers share knowledge. Instructional Systems and Technology, School of Education, Indiana University. 2006.
- Looney, Clay (Dissertation Committee). Irrational Exuberance and Pessimism in Online Investing: An empirical assessment of the impact of Web-based technologies on investor psychology and behavior. Washington State University. May 2003.
- Sarker, Saonee (Dissertation Co-Chair). A study of emergent leadership in computer-supported virtual teams. MIS Program, Washington State University. August 2002.
- Sidorova, Anna (Dissertation Co-Chair). A study of cultural differences in computer-supported virtual teams. MIS Program, Washington State University. December 2002.

- Evans, Jayson (Supervisor of Honors Project). The creation of a website for the wireless research project in the MIS Program at Washington State University. 2001.
- Durr, Dylan (Supervisor of Honors Project). The creation of a website for HyperSpuds Sport, Moscow, Idaho. 2001.
- Freeman, Lee (Dissertation Chair). A study of the effects of the use of cognitive models on shared understanding during the requirements analysis phase of information systems development. Accounting and Information Systems Department, Kelley School of Business, Indiana University. 2000.
- Urbaczewski, Andrew (Dissertation Chair). An examination of the effects of electronic monitoring on computer Internet usage. Accounting and Information Systems Department, Kelley School of Business, Indiana University. 2000.
- Adair, Lyn (Dissertation Committee Member). The influence of budget pressure, deadline pressure, and message equivocality on the media choice behavior of audit seniors. Accounting and Information Systems Department, Kelley School of Business, Indiana University. 1998.
- Morris, Mike (Dissertation Committee Member). A longitudinal examination of information technology acceptance: The influence of system experience on user perceptions and action. Accounting and Information Systems Department, Kelley School of Business, Indiana University. 1996.
- Hibbler, Fritz (Dissertation Co-chair). A study on the influences of Group Support Systems, information framing, and group discussion on decision-making. College of Education, University of Idaho. 1995.
- Wilson, John (Dissertation Chair). A field experimental study of the interaction of status and the anonymity component of a Group Support System. College of Business, Nova Southeastern University. 1994.

### **Past Professional Associations**

- Association for Information Systems
- Alpha Iota Delta
- Academy of Management
- The Institute of Management Sciences
- Advisory Council for the San Diego High Technology Foundation

### **Past Editorial and Reviewer Responsibilities**

- *MIS Quarterly* (Associate Editor)
- *Small Group Research* (Reviewer, Member of Editorial Board, and Co-Editor of Special Issue)
- Groupware Central (Section Editor)
- Communications of the ACM (Co-Editor of Special Issue)
- Reviewer for over a dozen other journals, conferences, and book publishers.

### **Selected Past Service Commitments**

- University of Arizona Health Network Board member
- UA Financial Planning Committee member
- UA Strategic Planning Task Force member
- UA Tech Launch Arizona co-architect
- UA Tech Launch Arizona V.P. (Cabinet Level) Search Chair
- UA Tech Launch Arizona Internal Advisory Board Chair
- Member, Conflict of Interest Committee
- Member of Online MBA launch team
- Leader of Online MIS Undergrad Degree launch team
- Steering Committee Member, Center for Integrated Biotechnology
- External Reviewer, Faculty Member Promotion to Full Professor, two or three per year
- External Reviewer, for multiple business school reaccreditations, typically one per year
- Leader of the launch team for a Bio-Technology Certificate for the MBA Program
- Member of launch team for Executive MBA
- Leader of technology enabled learning for business school
- Member of university-wide technology committee

### **Selected Outside Service Past and Present**

- Board Member, Las Vegas Metro Chamber
- Board Member, Las Vegas Global Economic Alliance
- Member, Regional Transportation Commission of Southern Nevada, Transportation Resource Advisory Committee
- Board Member, Cristo Rey St. Viator Las Vegas College Preparatory
- UA Tech Launch Arizona External Advisory Board Chair
- UA Prosperity Online Economic Dashboard, Board Member
- Co-founder and Advisor, Xecutive Advisory Partners, LLC
- Co-founder and Advisor, PatentRank, LLC
- Former Member, Tucson Desert Angels
- Former Member, Southern Arizona Leadership Council
- Former Member, *Seattle Business* Magazine, Top 25 Innovators & Entrepreneurs Board of Advisors
- Co-Founder and Former Board member, The University Funds, LLC
- Former Member, Spokane Angel Alliance

### **References Available upon request**