

## **Len Jessup**

### **President**

Len Jessup is a visionary leader in higher education, known as a consensus builder with a deep interest in innovation and entrepreneurship.

Now in his second year as CGU president, Jessup previously served as the president of the University of Nevada, Las Vegas (UNLV). During his career in higher education, he also has served as the dean of the Eller College of Management at the University of Arizona, and as vice president of university development and president of the Washington State University Foundation.

Jessup is a professor and scholar of management information systems. His many publications include co-authoring the third edition of *Information Systems Today: Managing in the Digital World* and "On the Future of the MIS Discipline: MIS as a Critical Strategic Driver," published in the journal *Database*. In addition to his academic achievements, he has received numerous awards, including the 2018 CEO Award from the Council for Advancement and Support of Education (CASE) District VII.

The first in his family to graduate from college, Jessup was born and raised in Northern California. He holds a doctorate in Management and Organizational Behavior from the University of Arizona, Tucson, with a minor in Management Information Systems. He also holds an MBA and a bachelor's degree in Information and Communication Studies, both from California State University, Chico.

#### **SELECTED WORKS**

Co-authored with Joseph Valacich and Alex Wang. "Did I buy the wrong gadget? How the evaluability of technology features influences technology feature preferences and subsequent product choice." Research Note in *MIS Quarterly* 42, no. 2 (2018): 633-644.

Co-authored with Alex Wang and Paul Clay. "Measurement model in entrepreneurship and small business research: A ten-year review." *International Entrepreneurship and Management Journal* 11, no. 1 (2015): 183-212.

Co-authored with Avimanyu Datta and Debmalya Mukherjee. "Understanding Commercialization of Technological Innovations: Taking Stock and Moving Forward." *R&D Management* 44, no. 3 (2015): 215-249.

Co-authored with Alex Wang. "A Review and Synthesis of Entrepreneurship Research: Towards an Integrative Model of Dependent Variables." *Journal of Entrepreneurship* 23, no. 2 (2014): 163-199.

Co-authored with J. K. Osiri, Douglas Miller, and Linda Clarke. "Academic Entrepreneurship: Technology Transfer in Higher Education." *Journal of Entrepreneurship Education* 17 (2014): 39-61.

Co-authored with Avimanyu Datta. "Looking beyond the focal industry and existing technologies for radical innovations." *Technovation* 33, nos. 10-11 (2013): 355-367.

Co-authored with Avimanyu Datta and Richard Reed. "Commercialization of Innovations: An overarching framework and research agenda." *American Journal of Business* 28, no. 2 (2013): 147-191.

Co-authored with Avimanyu Datta and Richard Reed. "Factors Affecting the Governance of Innovation Commercialization: A theoretical model." *Journal of Business and Management* 17, no. 2 (2013): 31-60.

Co-authored with Richard Reed and Susan Storrud-Barnes. "How Open Innovation affects the Drivers of Competitive Advantage: Trading the benefits of IP creation and ownership for free invention." *Management Decision* 50 (2012): 58-73.

Co-authored with Avimanyu Datta and Richard Reed. "Corporate Reputation and the Commercialization of Innovation: Does reputation match reality, and does innovation matter?" *Technology and Investment* 2, no. 4 (2011): 256-272

Co-authored with Susan Storrud-Barnes and Richard Reed. "Uncertainty, Risk Preference, and New-venture Strategies." *Journal of Strategy and Management* 3 (2010): 273-284.

#### **EMAIL**

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#### **DEGREES**

PhD, Management and Organizational Behavior, University of Arizona, Tucson

MBA, California State University, Chico

BA, Information and Communication Studies, California State University, Chico